

2025 National Campaign Youth Service Club premier Calendar



Follow this calendar to help you earn premier status in 2025!

To qualify for premier status, activities must be held between Jan. 1 and Dec. 31. Reports for all activities must be received by Feb. 1. At a minimum, youth service clubs must successfully host the following activities to earn premier:

- 1 Matching Fund project
- 1 Hometown Hero
- 1 Educational event
- 6 Service projects

Notes: No more than two late reports will be counted toward premier status. • A report is considered late if received more than 30 days past the event date. • Your youth service club can hold a maximum of three activities in one month. • Event request must be submitted at least 7 days in advance.



Participate in the 2025 national campaign WILD About Animals and you could win a prize!

January

Extra: Club Meeting

Plan the year's activities with members and their parents. If your service club has premier dollars, discuss how they can be used.



February (National Campaign)

- **Service: Go WILD for shelters!**
Work together with chapter or YSC members to collect needed supplies and package animal care bags to donate to a local shelter.

March

National Pack Your Lunch Day March 10

- **Service: Pack a lunch to donate.**
Involve club members from start to finish. Together they can create a shopping list, shop, pack and deliver lunches.
* Extra impact Check with a local pantry or food distribution program to determine specific needs.



April (National Campaign)

- **Educational event: Go WILD for Pets! (April 26 National Kids and Pets Day)**
Learn how to make dog treats or pet toys that can be taken home to member pets to enjoy or donated to a local shelter. Coordinate a dog training event for member pets and their guests. Host a "non-traditional" pet event where members can bring their unique pets to show other members and teach them how they are cared for. *Bonus/Add-on/Extra/Extra impact Find out if any of your members have allergies to animals or are uncomfortable around them.

2025 National Campaign Youth Service Club premier Calendar



May

- **Service: Play Outside Day May 4**
Host a “playdate” with local organization(s) serving children. Bring kids together to enjoy activities in a park or on a playground. Ask youth members to plan games and activities for the day.
* Extra impact Provide a simple snack like water, freezer pops or ice cream sandwiches for those who attend.



June (National Campaign)

- **Matching Fund: Go WILD for Pets!** Host a fundraiser for a local dog park, purchase a piece of dog park equipment or stock food pantries with pet food.



July (National Campaign)

- **Service project: Go WILD for Wildlife!**
Donate bird houses or animal feeders to a library, park and rec., school, etc. or by placing the items in other city spaces. Partner with a school, library, park or other city space to plant butterfly or pollinator gardens. Help clean up an area river or stream to help aquatic life.

August

- **Service project: Back to school!**
Talk with kids about what they would like to give to their new classrooms. Identify things each child could take to school in their backpack. (Books, art supplies, pencils, sticker, markers, etc.) The items are donated by the club, but the child sees firsthand the impact of helping others.
*Extra impact: Order “donated by” stickers on the website to use for this event.

September

National Good Neighbor Day September 28

- **Service project:**
Select an area in your community that could use some extra care. Parks, playgrounds, and municipal spaces may benefit. An elderly neighbor may need help with yardwork. Is there an after-school program that could benefit from a donation of supplies? There are opportunities to be a good neighbor in many locations.



October (National Campaign)

- **Hometown Hero: Go WILD for service animals.** Honor a guide dog, police dog, therapy dog, or animal that provides a service or an individual or organization that supports therapy animals.

2025 National Campaign Youth Service Club premier Calendar



November

- **Extra Credit or Reaching Premier: (National Campaign)** Review the suggested activities in the national campaign activity guide.

December

- **Extra Credit or Reaching Premier:**
With input from your members, select a cause to help meet a need. Think about working with an organization or group that you haven't worked with before. Service projects can be low or no cost events. Donating time and talents can make a huge impact in your community.
*Extra impact: Use chapter Premier dollars to provide snacks for members to enjoy while working on this project.
Determine what events you are missing to earn premier in 2025. Hold up to 3 events in December to meet that goal!