

## 2025 National Campaign Chapter premier Calendar



### Follow this calendar to help you earn premier status in 2025!

To qualify for premier status, activities must be held between Jan. 1 and Dec. 31. Reports for all activities must be received by Feb. 1. At a minimum, chapters must successfully host the following activities to earn premier:

- 1 Matching Fund project
- 1 Hometown Hero
- 1 Educational event
- 3 Service projects
- 3 Social activities
- 1 Chapter board report

Notes: No more than two late reports will be counted toward premier status. • A report is considered late if received more than 30 days past the event date. • Your chapter can hold a maximum of three activities in one month. • Postcards will NOT be required for chapter events. • Event requests must be submitted at least 7 days in advance.



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Participate in the 2025 national campaign WILD About Animals and you could win a prize!

## January

### National Soup Month

- **Social Activity: Soup's On!**

January is National Soup Month. Gather with members and enjoy a variety of favorite soups. At the event, ask members to create 2025 chapter resolutions. Ask your members to share their chapter goals for the year.

\* Extra impact Ask members to bring cans of soup to donate to a local food pantry. Check with the pantry ahead of time to see what they need.

- **Board meeting:** Plan the year's activities with your chapter board and submit your board report. Don't forget to include any chapter resolutions or ideas members suggested.

## February

### Month of Love

- **Service Project:**

February is a great time to donate time and materials to those in need. Select an individual or organization in your community who could use some assistance. Ask members to help gather needed items, write notes of encouragement and spend some time with the recipient(s)

\*Extra impact: Consider donating to a local animal shelter. Spending time with the shelter animals is a great way to share the love.



## March (National Campaign)

- **Matching fund:** Go Wild for Animal Shelters  
Host a Matching fund to support a local animal shelter or shelter initiative or sponsor a pet adoption.  
\*Extra impact Snap a picture of the new family addition with the “sponsored by” sign and/or branded bandanna.

## April

### National Volunteer Week April 14-20

- **Social Activity:** Celebrate Your Chapter!  
Bring members together to celebrate chapter accomplishments. Celebrate members’ contributions, too. Share the impact the chapter has had or is having in your community.  
\* Extra impact: Use some of your premier funds to provide a larger meal discount or to purchase a dessert. Add an educational component by reviewing the Do-Good Grant to those members who want to continue their volunteerism with their family and friends.



## May (National Campaign)

- **Educational event:** Go WILD for Pets  
Learn how to make dog treats or pet toys that can be taken home to member pets to enjoy or donated to a local shelter. Coordinate a dog training event for member pets and their guests. Host a “non-traditional” pet event where members can bring their unique pets to show other members and teach them how they are cared for.

## June

### National Doughnut Day June 7

- **Social activity:**  
Plan a morning social at a local doughnut shop or bakery. Members can stop in for one of their favorites and spend time catching up with others.
- **Board meeting:** Consider a second board meeting to review your progress. You can revise your plans as needed.



## July (National Campaign)

- **Service project:** Go WILD for Wildlife  
Donate bird houses or animal feeders to a library, park and rec., school, etc. or by placing the items in other city spaces. Partner with a school, library, park or other city space to plant butterfly or pollinator gardens. Help clean up an area river or stream to help aquatic life

## August

### American Family Day August 4

- **Social Activity:** Family Day  
Plan a family-friendly event. Picnic, parks, sports venues, bowling lanes and climbing walls are some options. Include fun activities for families and kids to enjoy.

## September

### National Food Bank Day Sept 6

- **Service project:**  
Plan to help a local food bank as they get ready to stock up for back to school and the winter months. Contact the pantry to see what is needed.  
\*Extra impact: Ask if they accept hats, scarves, mittens, school supplies and other items you may not have thought of. Don't forget to check if they take pet food donations. Many individuals who access food banks may also be struggling to feed a pet.



## October (National Campaign)

- **Hometown Hero:** Honor a guide dog, police dog, therapy dog, or animal that provides a service or an individual or organization that supports therapy animals.

## November

- **Extra Credit or Reaching Premier: (National Campaign)** Review the suggested service and social projects in the national campaign activity guide.

## December

- **Extra Credit or Reaching Premier:**  
With input from your members, select a cause to help meet a need. Think about working with an organization or group that you haven't worked with before. Service projects can be low or no cost events. Donating time and talents can make a huge impact in your community.  
\*Extra impact: Use chapter Premier dollars to provide snacks for members to enjoy while working on this project.  
Determine what events you are missing to earn premier in 2025. Hold up to 3 events in December to meet that goal!