

<b>4<sup>th</sup> quarter</b>	<b>Go wild for service animals!</b>
<b>Dates</b>	<p>Hold the activity between Oct. 1 and Dec. 31, 2025.</p> <p><i>Note:</i> World Animal Day is October 4, 2025.</p>
<b>Summary</b>	<p>Chapter and youth service clubs will host fraternal activities that honor, support and educate about service animals and the impact they make on the lives of humans.</p>
<b>Activity category</b>	<p>Activity categories are flexible! Any activity type may be selected according to community needs and/or interest of chapter/YSC members.</p> <p><b>Suggested activities:</b></p> <ul style="list-style-type: none"> <li>🐾 <b>Hometown Hero:</b> Honor a guide dog, police dog, therapy dog, or animal that provides a service or an individual or organization that supports therapy animals.</li> <li>🐾 <b>Matching Fund:</b> Sponsor the purchase of a therapy dog for someone in need, or service dog(k9) for a local police station.</li> <li>🐾 <b>Educational event:</b> Have someone speak about how service animals are trained and what service it provides to individuals or the community or have a member or someone from the community speak about how a service animal impact their life.</li> </ul> <p>View more ideas <a href="#">HERE!</a></p>
<b>Incentives</b>	<p>Complete your a campaign event this quarter to qualify or increase your end-of-year voucher toward branded apparel.</p> <p>To qualify, host and report a WILD About Animals activity between Oct 1 and Dec. 31, 2025, and submit your activity report within 30 days of the activity date.</p> <p>Learn more about the end-of-year prize on the <a href="#">campaign toolkit</a> on the Training &amp; Resources site.</p>

<b>How to request, host and report campaign activities.</b>	
<b>Request deadline</b>	Request activities on Make An Impact at least 7 days prior to the event.
<b>How to request</b>	<p>Reminders when completing the request form:</p> <ul style="list-style-type: none"> <li>☼ <b>Activity Title or Name of Event:</b> Think of a catchy title that has to do with service animals.</li> <li>☼ <b>How would you categorize this recipient/activity:</b> Special Campaign.</li> <li>☼ <b>Recipient Information:</b> Enter the name and address of the person or organization the chapter/club is supporting or the name of the individual/organizational hero.</li> <li>☼ <b>Information for Operations Team:</b> Share details about how your event meets the guidelines for the campaign.</li> <li>☼ <b>Use the supplies area of the request form to order</b> supplies.</li> <li>☼ <b>E-vites are required for chapters. Visit the <a href="#">E-vites information</a> on the Training &amp; Resources site for more information.</b></li> <li>☼ <b>Optional:</b> Use the fillable postcard on the Training &amp; Resources site or laser printer postcards available to order under the <i>Supplies</i> area. Mail the postcards to members.</li> </ul>
<b>Available supplies</b>	<ul style="list-style-type: none"> <li>☼ "Sponsored by" sign (F-227)</li> <li>☼ "Donated by" stickers (F-624)</li> <li>☼ Nametag stickers (F-571)</li> <li>☼ Branded tennis balls (P-625)</li> <li>☼ Branded tote bags (P-9522)</li> <li>☼ Wild About Animals Hometown Hero Card (F-623)</li> </ul>
<b>Planning and hosting the activity</b>	<ul style="list-style-type: none"> <li>☼ Invite members to help with or attend the activity.</li> <li>☼ Utilize the branded campaign supplies available on the supplies area.</li> </ul>
<b>How to report</b>	Report attendance using Fraternal Connect. Click <a href="#">here</a> for more information.
<b>Promotion</b>	<ul style="list-style-type: none"> <li>☼ Promote your activity to members and in your community.</li> <li>☼ Access talking points/Facebook message templates, and more in the <a href="#">campaign toolkit</a> on the Training &amp; Resources site.</li> <li>☼ Take pictures at the event and share to the fraternal leader closed Facebook group. Post to your closed Facebook page.</li> </ul>